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PRESS RELEASE – FOR IMMEDIATE RELEASE

Green Technology offers a Proven Way to Dramatically Reduce Fuel Costs
for Trucking Companies and large fleet enterprises...**Immediately!!!**

TEXARKANA, TX - Imagine improving fuel efficiency; improving safety; improving overall employee professionalism and ROI ...with one well thought out, yet simple program...

Today, Vertical Alliance Group, Inc. (www.verticalag.com) a nationally recognized leader in online safety training and consultation for the trucking and transportation industries, introduced a new training series *Fuel Efficiency For the Professional Driver*, a series of short, pointed, reminder videos, designed to keep drivers, dispatchers and maintenance personnel mindful of techniques and practices they can all employ that will result in increased fuel economy.

Launching on VAG's trademarked Infinet-i™, Learning Management System (www.infinet-i.net), a paperless, web-based training and information management solution, companies will begin the Fuel Efficiency training with an internally crafted expectation module, that explains why the company is implementing the training program, as well as what is expected of each department. After viewing this initial informational piece, employees will watch the "4 Part – QuickStart", four modules that will provide an overview of the training program and the foundation around which subsequent modules will teach.

Not Just Another Fuel Program...This program actually involves drivers, dispatchers, safety, maintenance and other employees to bring about lasting change that adds real value to the bottom line - all in a **SIMPLE, COST EFFECTIVE** program! Companies can ensure everybody participates with this unique program.

Companies begin the Fuel Efficiency training program with an internally crafted "Expectation Module", that explains why the company is implementing the training, the goals for the program, and what is expected of each department. After viewing this initial informational piece, employees will watch the "4 Part – QuickStart", four modules that will provide an overview of the training program and the foundation around which subsequent modules will teach.

"*Fuel Efficiency for the Professional Driver* was developed in conjunction with industry experts...but the secret to success for our clients has been the REAL, down-to-earth method with which we communicate to drivers...this is not your typical, corporate, 'ivory tower' approach.", says Jay Wommack, President and CEO of VAG. Clients utilizing our Infinet-i™ solution to train drivers and other staff around fuel saving techniques with our existing materials are already posting some impressive Miles Per Gallon improvements with this series that specifically targets fuel economy, and concerned companies can also take their fuel savings to the next level."

The staff at VAG has simplified the process and worked out all of the details so companies can be running the fuel program in less than 48 hours.

Call Teresa Hindsman, VAG Client Service Director, today for a low key presentation on the Fuel Efficiency program, and learn how other companies are already using this system to dramatically improve OR and efficiencies. Teresa's number is 903-792-3866 ext 103, or you can e-mail her at thindsman@verticalag.com.

A few minutes right now could have your company saving thousands of dollars on fuel costs - starting **tomorrow**.

P.S. *Your company's savings could even be in the millions...One 800 truck fleet is realizing 7 figure savings!*