

Vertical Alliance Group Announces Sale of Website Assets to Internet Brands

Sale Funds Company's Continued Success, Revenue Growth and Market Expansion

(April 28, 2011) Texarkana, TX – Vertical Alliance Group, Inc. a leading supplier of online training and information solutions announced today the sale of certain website assets to Internet Brands. The websites purchased from Vertical Alliance Group are popular in the commercial trucking industry with impressive year over year revenue growth and substantial daily visitors to the websites. Internet Brands is a leader in owning and growing vertically focused websites and this recent purchase will contribute to the company's continued and significant growth in audience, advertisers, and revenues.

"It has been a pleasure working with Internet Brands and to finalize this sale," said Jay Wommack, President and CEO, Vertical Alliance Group. "As the foundation and beginning of our company, the websites that we have recently divested will be missed. However, this sale allows us to continue to grow our business, focus on new markets and our core product, the Infnit-i™ Web-based learning management, training and information solution."

Steve Gilson, Director of Operations, Internet Brands said, "Not only is Internet Brands a leader in operating niche websites, including job boards, we already have direct experience in the trucking industry successfully operating ClassADrivers.com and OwnerOperatorJob.com for several years. We are extremely pleased with this acquisition and looking forward to working with our new customer base."

The transition of the sites over to the Internet Brands' team is already nearing completion. Among the Vertical Alliance Group websites sold to Internet Brands are BubbaJunk.com, FullFleet.com, TruckerTrucker.com, US-Truck-Driving-Schools.com and 1099Trucker.com. Terms of the agreement were not released.

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About Vertical Alliance Group, Inc.

Specializing in the transportation industry since 1999, Vertical Alliance Group offers easy to use web-based training, information solutions and support services for businesses of all sizes and types. Thousands of students and professional drivers are now using Vertical Alliance Group's Infnit-i solution to learn, train and enhance their skills and knowledge with online training based on the expertise of real-world experienced instructors and other professionals. (<http://www.verticalag.com/>)

About Internet Brands, Inc.

Internet Brands, Inc. is a unique and leading Internet media company. The company owns and operates more than 100 websites that are leaders in their vertical markets. In total, these sites organically attract (without paid marketing) approximately 70 million unique visitors per month. The vast majority of these sites have very strong community participation. Internet Brands is unique in its ability to monetize Internet audiences. The company's proprietary platform optimizes yields from its more than 40,000 direct advertisers spanning seven vertical categories. The platform is core to the company's acquisitions strategy, providing a cost-efficient and scalable approach to expanding the company's online footprint. Internet Brands was founded in 1998 by Idealab, a creator and operator of technology companies based in Pasadena, California.

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