

Press Release – For Immediate Release

Tennessee Trucking Association (TTA) Adds Vertical Alliance Group as an Endorsed Partner

TTA Selects Partners Based on Uniqueness of Product, Benefits and Value to the Industry and Member Companies

(October 10, 2011) Texarkana, TX – Vertical Alliance Group, Inc. a leading supplier of online training and information solutions announced today that it has been accepted as a valued and endorsed partner of the Tennessee Trucking Association (TTA). Vertical Alliance Group will be offering the affordable and easy to use Infinit-i™ web-based training solution to TTA members. Hundreds of trucking companies and other state trucking associations are already using and recommending Infinit-i for proactive CSA training, road side inspections, how to tackle rising fuel costs and much more.

"The Tennessee Trucking Association is very excited about adding the Vertical Alliance Group to our endorsed partner services list! I believe our members will find their offerings to be valuable and affordable as they work to improve operations and profit," said Dave Huneryager, President and CEO, Tennessee Trucking Association.

"We are very pleased to become a new endorsed partner of the Tennessee Trucking Association," said Jay Wommack, President and CEO, Vertical Alliance Group. "I want to thank Mr. Bob Richie for his tremendous job expanding our brand in Tennessee and his invaluable service and time to make this a possibility. Going forward, this new relationship will be managed by our National Association Account Group director, Mr. Greg Shipman."

Greg Shipman commented, "Working with the TTA is a great opportunity for Vertical Alliance Group and TTA members. Being added by the TTA as a new endorsed partner highlights the industry's needs for proactive training and unique programs that can lower operating costs, improve CSA scores and make regional roadways a much safer place."

Adding extra value for TTA members, a new Infinit-i training series was recently released to help carriers reduce turnover rates and new hire costs. Vertical Alliance Group, working with

industry famous consultant, Dan Baker, now offers the new Dan Baker “*Dispatcher and Driver Relationships*” series, specific training designed to improve the relationships between dispatchers and drivers with an end result of improving driver retention.

Contact Mr. Greg Shipman at 317-430-1837 (gksinfinit@live.com) for more information.

###

About Vertical Alliance Group, Inc.

Specializing in the transportation industry since 1999, Vertical Alliance Group offers the affordable and easy to use Infnit-i™ web-based training and information solution. Learn how hundreds of trucking companies are using Infnit-i for proactive CSA training, road side inspections, how to tackle rising fuel costs and much more. An industry first, our unique and time saving, Resource Center™, allows you to import all of your orientation and existing training materials for your new drivers to review - all online - before they ever come onsite to train. Reduce your turnover rate and new hire costs with our new Dan Baker “Dispatcher/Driver Relationships” training designed to improve working relationships between dispatchers and drivers with an end result of improving driver retention. See how online training based on the expertise of real-world experienced instructors and other professionals can save your company time and money. (<http://www.verticalag.com/>)

About Tennessee Trucking Association (TTA)

Founded in 1930 as the Tennessee Motor Truck Association, TTA was forged out of the belief that a strong, unified industry would be essential in remaining effective and profitable in the future. Tennessee is one of the oldest state trucking associations in the nation. In 1998, the Tennessee Trucking Association purchased the current headquarters strategically located close to I-24, I-65, I-440 and just minutes from downtown Nashville and the State Capital. The Tennessee Trucking Association is an affiliate of the American Trucking Associations (<http://tntrucking.org/>).

Vertical Alliance Group, Inc. - Media Contact:

Bob Brittan • 972-663-3909 • bbrittan@verticalag.com