



Vertical Alliance Group provides a completely different approach to online lead generation and conversion — flexible enough to adapt to your business model, and so reliable that we offer a performance guarantee.

We currently operate over 48 niche websites in various industries that are all geared toward one thing — providing our clients with whatever it is they need to be successful.

What makes this process so unique is it can be applied to any industry, and any product or service.

Our 3-Step Process

Attract low-cost, high-quality traffic to our niche website and direct them to your company profile or ads.



Promote your company's product, service or benefits in order to provide you with high-quality, highly-qualified leads.



Help you maximize the conversion of those leads through our proprietary end-to-end service process.

These are just a few of the verticals we operate in at this time:

- Employment
- Legal
- Medical
- Banking
- Financial
- Travel
- Music
- Vocational
- Insurance
- Recreation
- Diet & Exercise

Our process insures you'll receive only high-quality leads for whatever it is you're seeking. We don't necessarily want to send you the most leads, but we do want to send you the best.

Unlike other lead generation programs, we actually guarantee your satisfaction. There's no risk with Vertical Alliance Group. That's because we provide...

- a unique, proven, and reliable process that enables you to attract and convert more leads for less money
- a complete front-end and back-end solution that covers every aspect of your lead generation program
- a Testing and Tracking module that allows you to measure and maximize the response to any ad, not just on our site, but in all your advertising